

ET BUSINESS ITABLOID

ISSUE #11 | JANUARY 2025

EXCELLENCE IN
ER SERVICES IN
SAUDI ARABIA
2024

PETROMIN EXPRESS
HONORED FOR
CUSTOMER SERVICE
EXCELLENCE IN
AUTOMOTIVE
SOLUTIONS

BEST WOMEN LEADER IN
PROPERTY CONSULTING IN
UAE

NANCY YOUNES

6TH ANNUAL BUSINESS TABLOID AWARDS



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✦ ✦ Editor's Note ✦ ✦

As we welcome a new year, I'm filled with excitement and gratitude. 2024 was an incredible journey, and I'm honoured to have met so many remarkable individuals who are pushing boundaries and achieving greatness.

This special edition of our magazine celebrates the winners of our 5th Annual Excellence Awards. It's a testament to their hard work, dedication, and passion. I'm thrilled to share their inspiring stories with you.

Our cover feature shines the spotlight on the talented Nancy Younis, Partner & CEO of Nationwide Middle East Properties. Her commitment to excellence and sustainable solutions has earned her the prestigious 'Best Woman Leader in Property Consulting' award.

As we step into 2025, I wish you a Happy New Year filled with joy, growth, and success. We're committed to continuing our mission of honouring the best businesses and inspiring a community of leaders who strive for excellence.

Cheers to another year of celebrating greatness!

Warm Regards,

A stylized, handwritten signature in black ink that reads "Vinay". The signature is fluid and cursive, with a horizontal line extending from the end of the name.

Vinay Prakash Oommen
Managing Editor and Co - Founder

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OUR TEAM

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COO

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Petromin Express Honored for Customer Service Excellence in Automotive Solutions



Jeddah, Saudi Arabia – January 22, 2025: Petromin Express, a name synonymous with trust, innovation, and unparalleled customer care in the automotive service industry, is proud to be named the recipient of the prestigious "Customer Service Excellence in Automotive Solutions" award. This recognition celebrates Petromin Express's relentless pursuit of excellence in meeting the unique needs of every driver, while also setting benchmarks for customer-centric innovation in Saudi Arabia.

At Petromin Express, every customer is more than just a driver—they are a valued partner. The company has redefined what automotive service means by offering hyper-personalized experiences tailored for each individual's vehicle and preferences. Whether it's a custom service recommendation, timely reminders for maintenance,

or real-time updates through its mobile app, Petromin Express ensures every interaction is effortless and meaningful.

"We're not just maintaining vehicles; we're building relationships,"

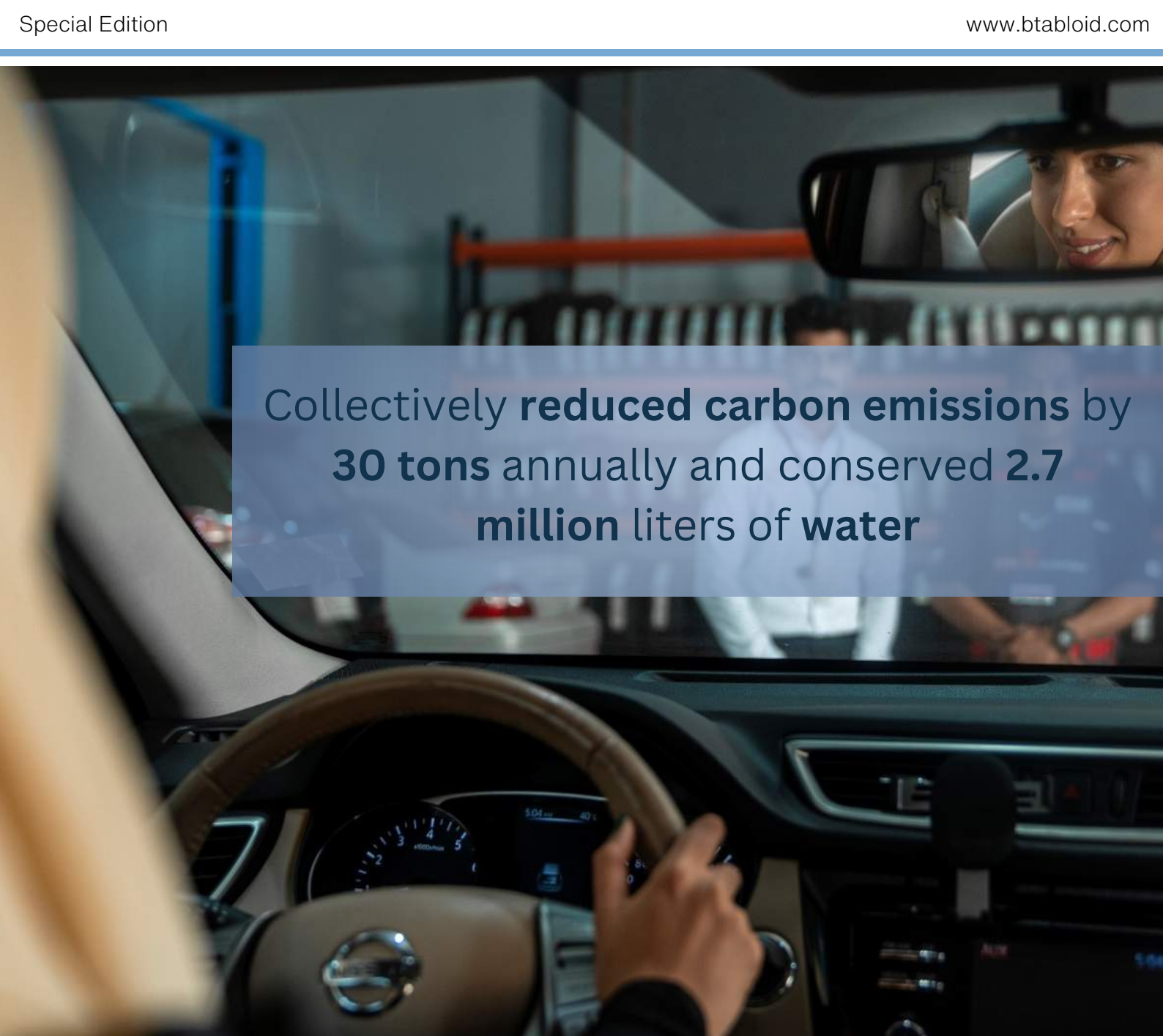
said Mr. Tariq, CEO of Petromin Express. "This award is a testament to our ability to connect with customers on a personal level, understanding their needs and delivering solutions that truly make a difference."

Recognizing that today's customers expect seamless interactions across multiple platforms, Petromin Express has invested in a robust omnichannel strategy. Drivers can access services through the company's user-friendly mobile app, website, or by visiting one of the conveniently located service centers. The Petromin Express mobile app offers real-time updates, service history tracking, and personalized reminders, making car care not just easier but intuitive. This integration between digital tools and physical service centers

ensures that customers enjoy the same high-quality experience, no matter how they choose to engage.

Petromin Express is committed to removing barriers to vehicle care. With no need for appointments, customers can simply drive into one of the company's service centers and receive immediate assistance from skilled technicians. This walk-in model, combined with transparent pricing and fast turnaround times, has become a hallmark of Petromin Express's commitment to convenience.

"We understand that time is precious, and vehicle maintenance shouldn't be an inconvenience," said Mr. Tariq. **"Our goal is to make every visit quick, reliable, and stress-free."**



Collectively **reduced carbon emissions by 30 tons** annually and conserved **2.7 million liters of water**

Petromin Express is not just about keeping cars on the road — it's about driving change. The company's eco-friendly solutions, such as the AC gas recycling system and water-saving Eco Wash Service, reflect its commitment to sustainability. These innovative services have collectively reduced carbon emissions by 30 tons annually and conserved 2.7 million liters of water, making a tangible impact on the environment.

"We're here not only to serve but to educate and inspire," added Mr. Tariq. "We want every driver—whether they're seasoned or new—

to feel confident and in control when it comes to their car's maintenance."

Petromin Express's focus on innovation extends beyond technology to include operational improvements and customer-focused strategies.

The company continuously seeks to enhance its offerings, whether by introducing new services or refining existing ones. This relentless commitment to improvement ensures that Petromin Express remains a trusted partner for drivers across Saudi Arabia. The success of Petromin Express would not have been possible without the dedication of its frontline teams.

From skilled technicians to friendly service advisors, every member of the team is trained to deliver exceptional service with a smile.

Female Technicians have played a vital role in driving customer satisfaction, offering a fresh perspective and building deeper connections with women drivers.

Petromin Express also believes in empowering its customers with knowledge and confidence.



Through initiatives like a vehicle maintenance awareness program for young women drivers, the company is equipping individuals with the tools they need to make informed decisions about their vehicles.

"Our journey doesn't end here," concluded Mr. Tariq. **"This recognition inspires us to keep innovating and finding new ways to exceed our customers' expectations. For us, excellence is not a destination—it's an ongoing journey."**

For us,
excellence is not
a destination—it's
an ongoing
journey.

About Petromin Express

Petromin Express is Saudi Arabia's premier provider of fast, reliable, and customer-focused automotive services. From its cutting-edge digital platforms to its eco-friendly initiatives, Petromin Express is redefining automotive care by combining convenience, sustainability, and personalized service. With service centres located across the Kingdom, Petromin Express is always ready to serve, ensuring every driver stays on the road with confidence.



solventum

Advancing Smarter Healthcare
Solutions to Transform Lives

At Solventum, we enable better, smarter, safer healthcare to improve lives. We're a new company with a long legacy of creating breakthrough solutions for our customers' toughest challenges. And we're just getting started.

Rooted in a history of diverse expertise spanning the industry — from medical surgical and dental solutions to health information systems and purification and filtration — we're ushering in a new era of care. By pioneering game-changing innovations at the intersection of health, material and data science, we're advancing solutions that change



patients' lives for the better — while enabling healthcare professionals to perform at their best. Because people, and their wellbeing, are at the heart of every scientific advancement we pursue. That's why we're pushing the boundaries of what's possible by partnering closely with the brightest minds in healthcare. And ensuring every innovation we create melds the latest technology with compassion and empathy to change lives for the better. Our ultimate goal? Move humanity forward by improving health for everyone. Because at Solventum, we never stop solving for you.

EXCELLENCE IN ER SERVICES IN SAUDI ARABIA 2024



Since its inception in 1987, Dallah Hospital AINakheel, the flagship hospital of Dallah Healthcare Company, has continually broadened its scope and capacity, becoming one of the largest standalone private hospitals in Riyadh. Through this growth, we've seen a surge in the volume and diversity of medical services offered. Today, the hospital hosts over twenty distinct centres of excellence.

The Emergency Room (ER), is a testament to our unwavering commitment to superior patient care. Our ER is a high-tech, carefully crafted environment upholding the utmost standards for emergency care. It accommodates a high influx of patients with multiple trauma bays for severe emergencies, supported by a diverse team of expert healthcare professionals.

Equipped with the latest medical technology and telemedicine capabilities, our ER facilitates real-time consultation with specialists, regardless of their location. We prioritize patient comfort, offering amenities such as Wi-Fi, charging stations, and refreshments in our waiting areas. Moreover, our ER is prepared to respond to mass casualty incidents, natural disasters, and pandemics.

Our Emergency Room is more than just a division within Dallah Hospital AINakheel - it is the embodiment of our dedication to premier healthcare services.

Operating 24/7, the ER is not just equipped but specifically engineered with advanced facilities and state-of-the-art technologies to respond to any medical emergencies swiftly and efficiently.

The ER team, comprising emergency medicine physicians, nurses, nurse practitioners, physician assistants, paramedics, technicians, and social workers, is a collaborative force trained to act promptly and provide patient-centered care.

This multidisciplinary team operates in an environment designed to handle high patient influx and is geared to treat critical emergencies in dedicated trauma bays.

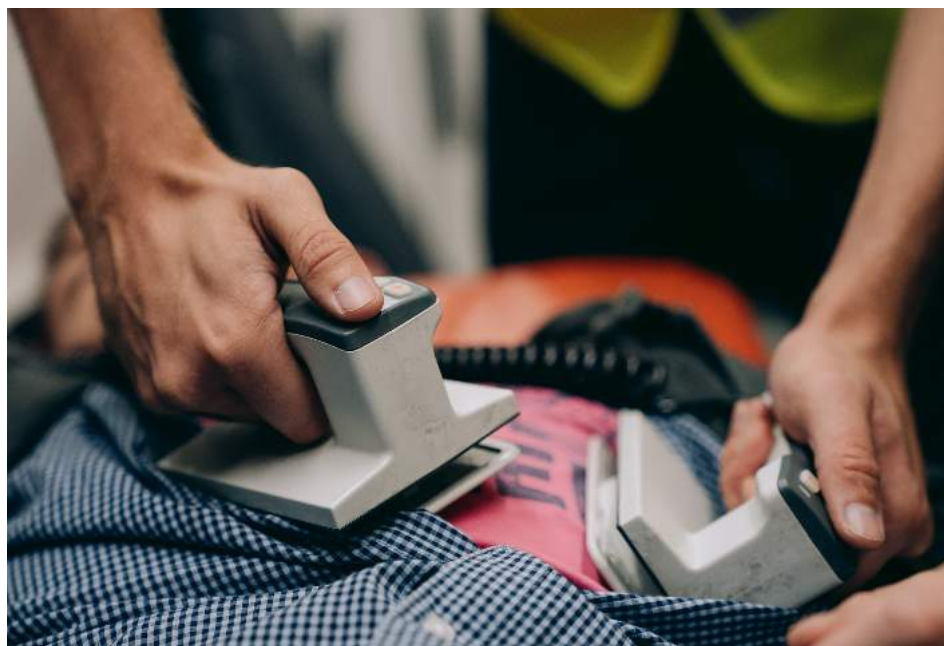
Understanding the exigencies of our times, our ER is equipped with telemedicine capabilities, which allow real-time consultations with specialists from around the globe. This technological integration, along with electronic health records, ensures rapid and accurate information exchange, facilitating precise and timely treatment decisions.

Patient comfort remains central to our ER operations. We've taken measures to reduce ambient noise and have equipped the ER with privacy screens and comfortable, adjustable beds. To cater to the needs of patients and their attendants,

our waiting areas offer amenities like Wi-Fi, charging stations, and refreshments. In addition to handling regular emergencies, the ER is primed to respond to mass casualty incidents, natural disasters, and pandemics, demonstrating our commitment to community welfare. Mental health professionals are an integral part of our ER team, extending emotional support and crisis management to patients and families in distress.

Furthermore, we understand the unique medical needs of women, which is why Dallah Hospital AlNakheel includes a specialized Obstetrics and Gynecology

Emergency Room (OB-GYN ER). This dedicated department within our hospital caters to the urgent medical needs of women experiencing obstetric and gynaecological emergencies. The OB-GYN ER is equipped to handle a wide range of obstetric and gynaecological emergencies, providing specialized care to women in critical situations. Our expert team of obstetricians, gynaecologists, nurses, and support staff are trained to manage these emergencies effectively and efficiently.



Additionally, the emergency units facilitate immediate consulting with experts. "We're proud to be the first hospital in the Middle East and the region to secure accreditation from the American Surgical Review Corporation (SRC) for ten of our surgical centres, including Orthopedic Surgery, Obesity Surgery, Joint Replacement Surgery, and more.



Dr. Waleed Al-Hindas, Head of the Emergency Department, commented on the hospital's award: "There are several reasons that led to the Emergency Department of Dallah Al Nakheel Hospital being crowned the Best Hospital in Emergency Services - Saudi Arabia 2024. Foremost among them is the department's complete readiness to respond to various incidents, mass casualties, natural disasters, and epidemics. The department is equipped with the latest medical technologies, including telemedicine capabilities that allow for real-time consultations with specialists from around the world.

This is in addition to numerous international and local accreditations we've earned, such as those from the Central Board for Accreditation of Healthcare Institutions (CBAHI), Joint Commission International (JCI), and College of American Pathologists (CAP), among others.

The hospital has also achieved accreditation from the American organization Global Healthcare Accreditation (GHA) in the field of medical tourism, having successfully met all international healthcare accreditation standards.

Best Women Leader in Property Consulting in UAE



**NANCY
YOUNES**

Dubai, UAE – 23 Jan 2025 The prestigious 5th Annual Business Tabloid Award Ceremony, an event that celebrates industry excellence and innovation across various sectors, will proudly recognize Mrs Nancy Younes, CEO and Partner of Nationwide Middle East Properties, with the coveted title of “Best Women Leader in Property Consulting in UAE”. This accolade highlights her exceptional contributions and unparalleled leadership in the UAE’s competitive real estate market.

With over a decade of groundbreaking achievements, Nancy Younes has solidified her reputation as a trailblazer in property consulting. Her ability to navigate market dynamics while fostering client trust has propelled Nationwide Middle East Properties to new heights. The award is a testament to her visionary leadership, strategic decision-making, and relentless pursuit of excellence.



A Legacy of Leadership and Excellence

Under her stewardship, Nationwide Middle East Properties has consistently exceeded market expectations, securing over 1 billion AED in sales in Ras Al Khaimah alone. This achievement underscores her expertise in identifying investment opportunities and fostering long-term client relationships.

Reflecting on this milestone, Nancy Younes remarked, “It is an honour to receive this recognition from Business Tabloid. This award is not just a personal achievement but a testament to the incredible team I have at Nationwide Middle East Properties. Together, we are committed to shaping the future of property consulting in the UAE.”

Innovation in Real Estate

A forward-thinker, Nancy Younes has championed initiatives that redefine real estate services in the region. Through meticulous attention to market trends and customer needs, her leadership has established Nationwide Middle East Properties as a premier agency, trusted by high-net-worth investors and first-time homebuyers



About Nancy Younes

Nancy’s journey is marked by her commitment to empowering others. As an influential figure in the industry, she has mentored aspiring professionals and fostered an environment that prioritizes growth, collaboration, and innovation. Her entrepreneurial spirit and unwavering dedication have not only shaped her company but also inspired women leaders across industries.

Her best quotes:

- “ Failing to plan is planning to fail.
- All for one, One for All.
- “ True leadership is about inspiring others to dream more, learn more, do more, and achieve more together.

الإتihad
ETIHAD
 CARGO



329

flights
operated



7

weekly
flights



18,700+

tonnes of
export cargo



400+

tonnes of
import cargo

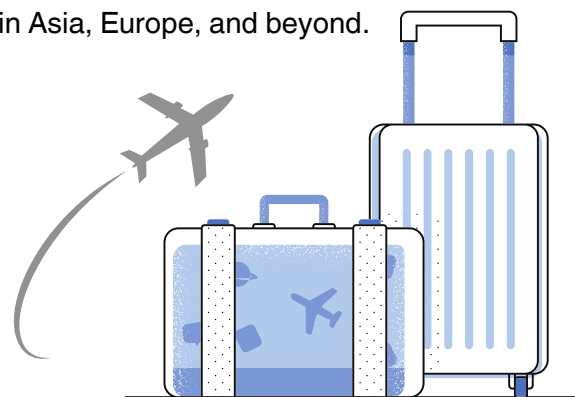
ETIHAD CARGO OPERATES OVER 300 FLIGHTS FROM EZHOU TO ABU DHABI

✈ Etihad Cargo has operated 329 flights from Ezhou Huahu Airport, Asia's first dedicated freighter hub, to Zayed International Airport, facilitating the movement of over 18,700 tonnes of export cargo in partnership with SF Airlines.

✈ Etihad Cargo and SF Airlines operate seven weekly flights from Ezhou to Abu Dhabi, ensuring seamless connections to global markets and bolstering capabilities for specialised cargo, including pharmaceuticals, with Ezhou Huahu Airport's recent IATA CEIV Pharma certification.

✈ Etihad Cargo's operations in Ezhou are a key component of the carrier's extensive network in Greater China, which will grow to 23 weekly freighters and 26 weekly passenger flights in 2025.

Abu Dhabi, United Arab Emirates – Etihad Cargo, the cargo and logistics arm of Etihad Airways, has operated 329 scheduled flights and charters from Ezhou Huahu Airport to Zayed International Airport, further reinforcing its position as a trusted partner for customers across diverse industries, including pharmaceuticals, e-commerce, and perishables. Since the carrier's inaugural flight to Ezhou Huahu Airport on August 18 2023, making it the first international airline to operate flights to Ezhou, Etihad Cargo has demonstrated its commitment to strengthening connectivity between Abu Dhabi and key markets in Asia, Europe, and beyond.



Ezhou Huahu Airport, Asia's first dedicated freighter hub, has provided a strategic base for Etihad Cargo's operations, facilitating the movement of over 18,700 tonnes of export cargo and more than 400 tonnes of imports through Abu Dhabi since 2023. The introduction of a sixth weekly scheduled flight in July 2024 and a seventh flight in 2025 have boosted the carrier's network, ensuring seamless and efficient connections to key global markets. The recently achieved IATA CEIV Pharma certification by Ezhou Huahu Airport's ground handling services has further improved its capabilities to support specialised cargo requirements, particularly for the pharmaceutical sector.

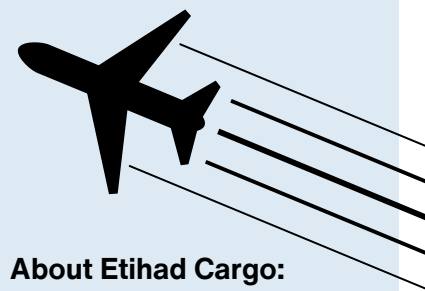
Stanislas Brun, Vice President of Cargo at Etihad Cargo, said: "As the first international carrier to operate from Ezhou, Etihad Cargo is proud to have played a pivotal role in demonstrating the airport's superior capabilities and strategic importance within just one year of operations. Etihad Cargo's customers have expressed high satisfaction with the reliability and efficiency of the service, validating the carrier's decision to partner with Ezhou and recognising its potential as a global cargo hub. Ezhou Huahu Airport's advanced infrastructure has impressed exporters and local customers alike, especially in facilitating seamless imports, while Etihad Cargo's efforts to showcase Ezhou's connectivity and

capabilities to exporters in Europe and beyond are paving the way for even greater opportunities."

Ezhou Huahu Airport, with its advanced facilities and strategic location, has emerged as a key logistics hub, enabling the seamless movement of goods across Asia and beyond. Its extensive network of 30 international cargo routes, combined with Etihad Cargo's global connectivity through Abu Dhabi, has created significant value for customers seeking efficient and reliable cargo solutions.

The collaborative efforts of partners, stakeholders, and local authorities have been essential in driving the success of Etihad Cargo's operations in the region.

Li Wei, Deputy General Manager of Ezhou Huahu International Airport, said: "Ezhou Huahu International Airport is located in central China, boasting a strategic geographical advantage and solid foundational conditions. A domestic hub-and-spoke route network is already established, while international logistics channels are rapidly taking shape. Port functionalities are continuously improving, and operational capabilities are steadily advancing. In 2024, the airport's cargo and mail throughput is projected to rank fifth nationwide, with 35 international cargo routes already operational. Ezhou Huahu International Airport regards Etihad Cargo as a key strategic partner and supports the launch of more cargo routes at the airport, achieving even greater milestones in the future." Etihad Cargo's operations in Ezhou are a key component of the carrier's extensive network in Greater China, which will grow to 23 weekly freighters and 25 weekly passenger flights in 2025.



About Etihad Cargo:

Etihad Cargo is the cargo and logistics arm of Etihad Airways. Since its establishment in 2004, Etihad Cargo has grown rapidly to become one of the leading air cargo carriers in the world, offering customers a range of cargo products and services to five major continents. Its hub in Abu Dhabi is strategically located at the centre of the world's busiest trade lanes, providing an integral link between Asia, Europe, North America, Australia and Africa.

In addition to general cargo, Etihad Cargo offers a wide range of specialty products including live animals, dangerous goods, valuables and vulnerables, personal effects, as well as its market leading cold chain products (the latter holding IATA's stringent Centre of Excellence for Independent Validators certifications for both Pharmaceutical and Perishables Logistics, as well as Live Animals Logistics).

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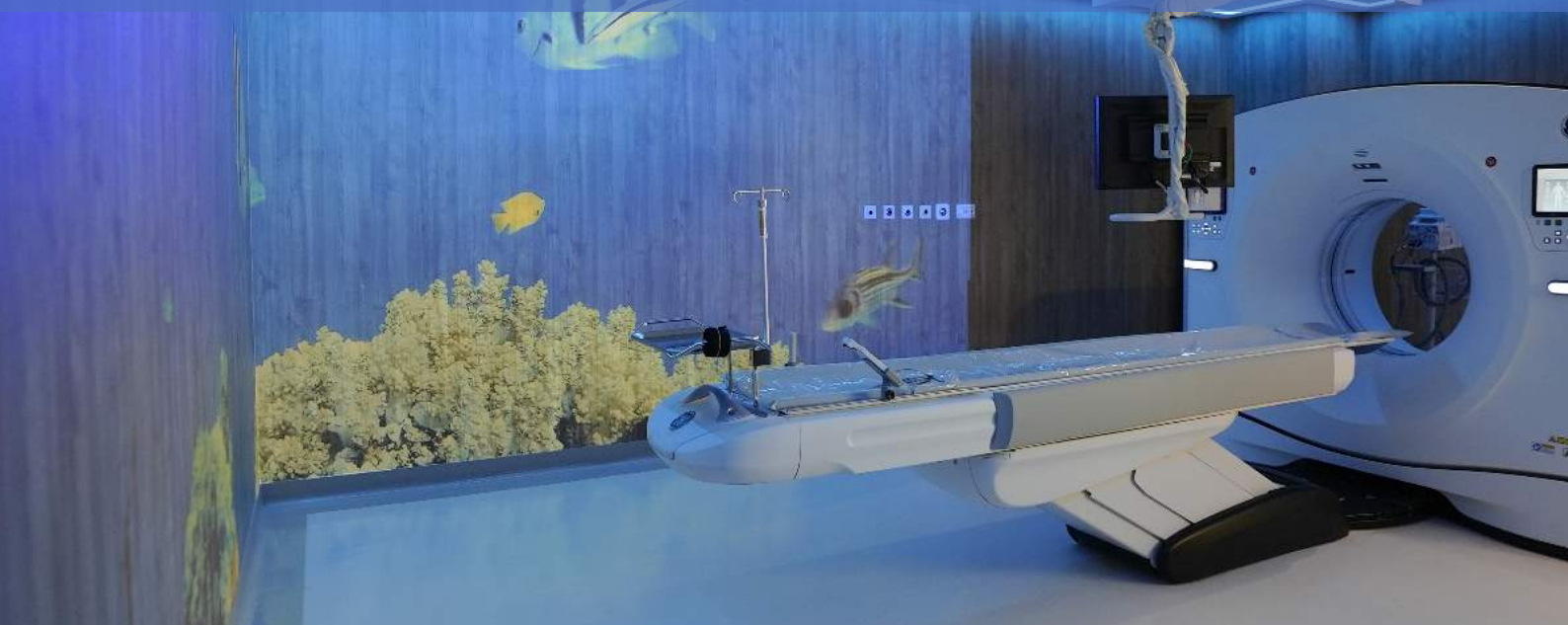
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FLOW Medical Solutions

Wins Business Tabloid's Most Innovative Technology Solutions Award for 2024



FLOW Medical Solutions Wins Business Tabloid's Most Innovative Technology Solutions Award for 2024

Business Tabloid, a leading publication known for honouring excellence and innovation across industries, has named FLOW Medical Solutions as the recipient of its prestigious Most Innovative Technology Solutions of 2024 award. This accolade highlights FLOW Medical Solutions' exceptional contributions to advancing medical technology and its transformative impact on healthcare delivery.

The award ceremony, held at Al Habtoor Grand Resort, Dubai, recognized trailblazers and visionaries driving progress in their respective fields. FLOW Medical Solutions earned this distinction for its groundbreaking innovations and its unwavering commitment to enhancing healthcare systems and patient outcomes.

Recognizing Innovation

Commenting on the award, Mr. Feras AlHumayed, CEO of FLOW Medical Solutions, said: "Innovation is at the heart of everything we do. Being recognized by Business Tabloid for our technology solutions is a proud moment for our team. It underscores our mission to deliver meaningful advancements that address the critical needs of healthcare providers and patients in Saudi and the region."

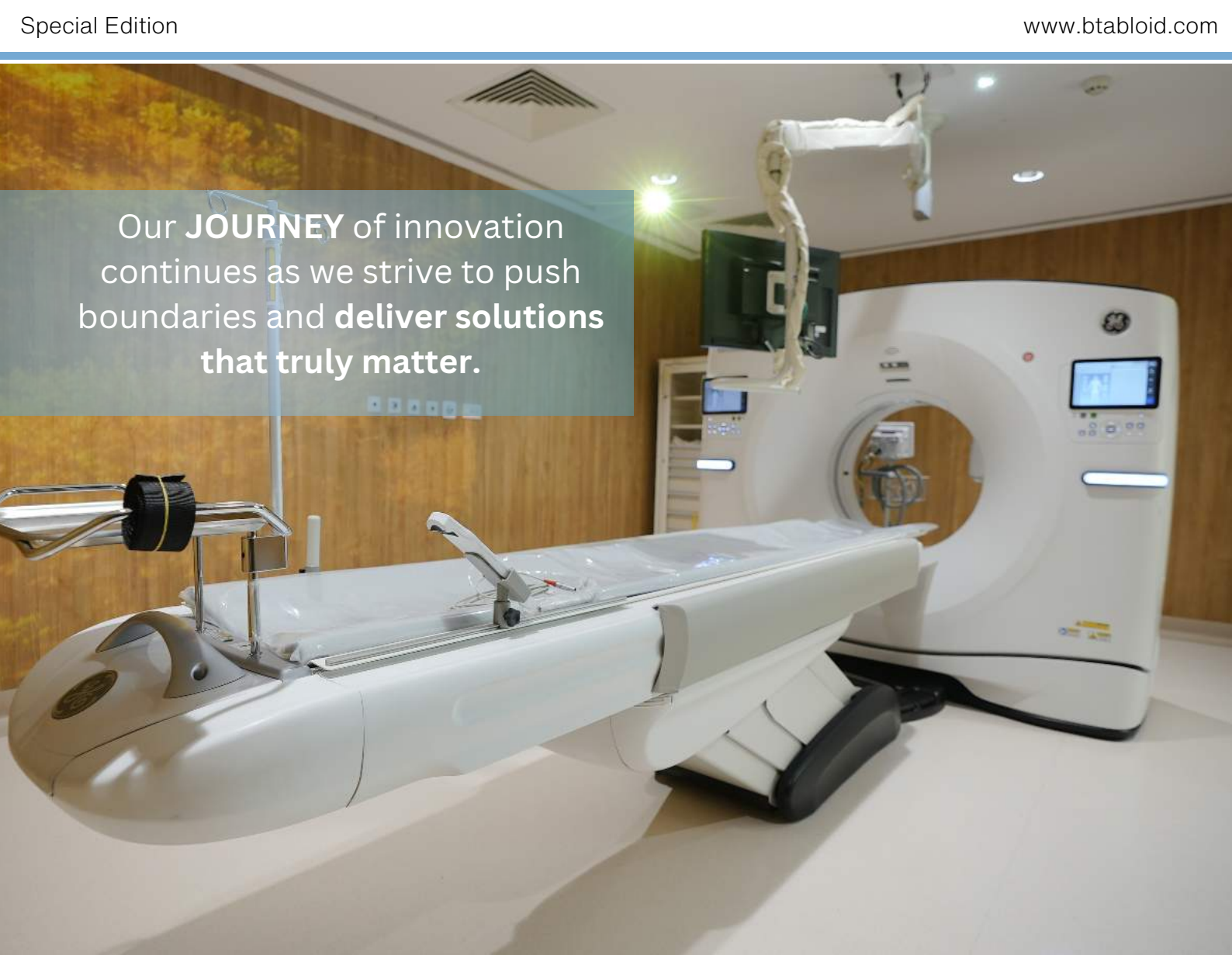
The award highlights FLOW Medical Solutions' efforts in revolutionizing healthcare technology solutions through its transformative projects, including landmark achievements such as the Al Salam Hospital Madinah Transformation Turnkey Project and the integration of advanced digital technologies across several leading healthcare facilities.

Unparalleled

Accelerating Transformation

Healthcare

This year, FLOW Medical achieved remarkable milestones, including its selection by the Ministry of Health to lead the Al Salam Hospital Transformation Turnkey Project in the Madinah Health Cluster. Situated near the Holy Prophet's Mosque, the hospital was transformed into a fully equipped facility offering primary and emergency care. FLOW's comprehensive approach ensured the project's readiness ahead of the holy month of Ramadan, meeting the healthcare needs of Umrah pilgrims. FLOW oversaw every stage of the project, from design and construction to the integration of cutting-edge medical technology, showcasing its expertise in delivering exceptional healthcare solutions.



Our **JOURNEY** of innovation continues as we strive to push boundaries and **deliver solutions that truly matter.**

In addition, FLOW integrated advanced digital technologies across key facilities in the Dr Sulaiman Al Habib Medical Group (HMG), including Fayhaa Hospital in West Jeddah, Sahafa Hospital in North Riyadh, the dedicated Women's Health Hospital in Takhassusi, Riyadh, Buradiyah medical centre and King Abdullah Economic City Medical Center, an outpatient clinic in Qassim. These enhancements, paired with a patient-centred design philosophy, ensure these world-class facilities cater seamlessly to the needs of patients and healthcare professionals alike, setting new benchmarks in quality care and operational efficiency.

Game-Changing Innovations in Healthcare

FLOW Medical Solutions continues to deliver pioneering solutions that revolutionize the healthcare landscape. With a holistic approach, FLOW combines advanced assessment methodologies, strategic technology prioritization, and seamless integration to meet the specific needs of healthcare providers and patients.

"We are deeply inspired by this acknowledgement and remain focused on our vision of a healthier, more efficient future for healthcare" Mr Alhumayed added. "Our journey of innovation continues as we strive to push boundaries and deliver solutions that truly matter."

About FLOW Medical Solutions

Flow Medical Solutions is a trusted leader in high-quality medical technology management services and innovative healthcare turnkey solutions. We specialize in optimizing healthcare delivery by enhancing financial, clinical, and operational outcomes. From building future-proof facilities to improving resource productivity, our engineering and technical expertise ensures streamlined operations and enhanced patient care.

For further information on FLOW Medical Solutions and its innovations, please visit www.flowmedical.com



COFFEE PLANET Named "Best Specialty Coffee Brand – 2024" at the 5th Annual Business Tabloid Awards

Coffee Planet, a proud UAE-born coffee producer, is thrilled to announce its recognition as the Best Specialty Coffee Brand – 2024 at the 5th Annual Business Tabloid Awards. This accolade marks a milestone for the company as it celebrates 20 years of delivering exceptional speciality coffee to both the UAE and the world.

Founded two decades ago in the heart of the UAE, Coffee Planet has grown from a local favourite to a global coffee brand. The company is celebrated for its commitment to quality and innovation. It keeps customers caffeinated by offering freshly roasted speciality coffee across a diverse product range, including cold brew, whole beans, and ground coffee.

Beyond coffee, Coffee Planet supports customers with state-of-the-art coffee machines, technical servicing, and comprehensive 360-degree solutions, catering to 5-star hotels, leading airlines, cafes, restaurants, offices, and beyond.

“This award is a testament to our unwavering dedication to coffee excellence and our deep roots in the UAE. As we mark our 20th anniversary, it’s an honour to be recognized as the best speciality coffee brand,” said Jamie Brown, CEO of Coffee Planet and Ludlow Coffee Group. “We owe this achievement to the trust of our loyal customers, the passion of our team, and the strong community of coffee lovers who inspire us every day.”



With a robust presence in the UAE, Coffee Planet operates over 10 cafes across the UAE in premier locations such as Dubai Hills and Fountain Views. The company’s global presence extends beyond the UAE to 14 regions worldwide. The company’s mission to provide freshly roasted speciality coffee, alongside expert services, continues to elevate coffee experiences on a global scale.



The 5th Annual Business Tabloid Awards celebrates businesses that demonstrate excellence and innovation across industries. Being honoured in this forum underscores Coffee Planet's leadership in the coffee industry and its role as a giant in local speciality coffee production.

"We extend our heartfelt gratitude to our customers and partners who have supported us on this journey," added CEO Jamie Brown. "This award is as much theirs as it is ours. Here's to the next 20 years of brewing excellence and spreading the joy of speciality coffee around the world."

About Coffee Planet – Everyone's Cup of Speciality

Founded in 2005 in the UAE, Coffee Planet is a pioneer in speciality coffee production and a global coffee brand. With a focus on freshly roasted specialty-grade coffee, innovative brewing solutions, and exceptional customer support, Coffee Planet is committed to elevating coffee experiences worldwide.

Coffee Planet is committed to creating a sustainable world at each step of production and by providing a range of sustainable coffee products to waste management as well as initiatives and programs that are developed to reduce the impact of their actions on the environment. For more information, visit coffeeplanet.com.



GINA ALKUINO

Global Revenue Operations LEADER of the Year

Dynamic and visionary Chief Revenue Officer Gina Alkuino has been honoured as the “Global Revenue Operations Leader of the Year.” Known for her exceptional ability to drive revenue growth across various media platforms, including TV, radio, streaming, podcasts, OTT, digital, CTV, and programmatic campaigns, Gina’s strategic vision and innovative approach have consistently delivered outstanding results on a global scale.

Global Leadership in Revenue Growth

With nearly two decades of experience, Gina has made significant strides in revenue generation and strategic business development worldwide.

Her ability to deliver exceptional results can be seen through her impressive track record of securing strategic partnerships, leading to exponential revenue increases across international markets. Notably, her initiatives have achieved remarkable annual revenue growth targets globally. Gina’s innovative approach to enhancing cross-departmental efficiency has further solidified her reputation as a forward-thinking leader capable of delivering tangible results worldwide.

Gina’s career is highlighted by extraordinary achievements, including exponential revenue growth throughout her tenure in various roles across different continents. She has consistently demonstrated her strategic acumen by forming partnerships with global

brands and implementing groundbreaking campaigns in diverse markets. Gina's ability to achieve significant ad sales growth, safeguard substantial revenue during mergers, and introduce sponsorship models that elevate annual advertising sales showcases her unparalleled expertise and commitment to excellence on a global stage.

Technological and Strategic Innovation

Gina's advanced technical expertise in AI, Data Science, DevOps, and Programmatic Advertising complements her financial acumen. Equipped with a Master's degree in Financial Technology & Blockchain, Gina has a future-ready perspective on leveraging emerging technologies for business growth. Throughout her career, she has seamlessly integrated cutting-edge technological solutions into revenue strategies, creating impactful results that redefine industry standards globally.

Empowerment and Mentorship

Beyond her professional achievements, Gina is deeply committed to nurturing future leaders. She has mentored numerous junior executives in the media industry worldwide, empowering the next generation of professionals with her extensive knowledge and experience. Gina champions global leadership development, fostering talent and driving transformative change in the media sector across continents.



Visionary Impact in the Media Industry

Gina's contributions extend beyond her immediate roles, as she continues to shape the global media landscape with her strategic foresight and innovation. Her leadership has resulted in exponential revenue growth and positioned her as a key figure in the industry, driving meaningful change through her mentorship, technological expertise, and relentless pursuit of excellence worldwide.

Final Assessment

Gina Alkuino exemplifies the qualities of a Chief Revenue Officer who transcends traditional boundaries to create a lasting impact on a global scale. Her ability to consistently deliver extraordinary results, combined with her visionary leadership, mentorship, and technological expertise, underscores her suitability for this prestigious recognition. Gina's transformative impact on revenue generation and business growth makes her the deserved recipient of the "Global Revenue Operations Leader of the Year" award.



Aisha Thompson

CPA MST BIOGRAPHY



1. Can you share the key challenges you faced growing up in Nain, St. Elizabeth, and how they shaped your journey?

Growing up in Nain, St. Elizabeth, meant navigating limited resources and opportunities, but it also instilled resilience and an unmatched work ethic in me. I learned the value of hard work from my mother and grandmother, who always emphasized education as the pathway to success. The close-knit community taught me humility, the importance of giving back, and the determination to rise above circumstances. These lessons became the foundation of my entrepreneurial journey and continue to guide my approach to leadership and service.

2. What inspired you to transition from working at prestigious firms like PwC and Deloitte to establishing Top Tier Accounting?

While my time at PwC and Deloitte was invaluable, I realized there was a gap in how high-net-worth clients

were served, particularly those seeking customized and innovative solutions. I wanted to create a firm that combined technical expertise with a client-centric approach, offering strategies that go beyond numbers to amplify wealth. Establishing Top Tier Accounting allowed me to pursue this vision, blending world-class experience with personalized service.

3. What motivated you to focus exclusively on high-net-worth clients earning six figures or more?

I believe wealth creation and preservation require specialized knowledge and tailored strategies. High-net-worth individuals often face complex tax and financial challenges that demand an elevated level of expertise. By focusing on this niche, I can deliver the innovative and bespoke solutions these clients deserve, ultimately helping them achieve financial freedom and lasting impact in their personal and professional lives.

4. Could you elaborate on the strategic decision behind expanding Top Tier Accounting to Dubai?

Dubai is a global hub for innovation, wealth, and business growth. Expanding to Dubai aligns with our vision of serving affluent clients in dynamic markets. The city's strategic location bridges the East and West, providing access to a diverse clientele while positioning us at the forefront of emerging opportunities in finance, trade, and technology.

5. What distinguishes Top Tier Accounting's approach to tax planning and bookkeeping from other firms?

We prioritize innovation and customization. Our approach blends advanced tax strategies, cutting-edge technology, and an in-depth understanding of global markets to deliver unparalleled value. Additionally, we pride ourselves on being more than a service provider—we are a partner in our clients' financial journey, offering proactive advice that anticipates their needs and goals.

6. As a leader, what qualities do you believe are essential for success in the accounting industry?

Integrity, adaptability, and vision are paramount. Integrity ensures trust, adaptability allows you to navigate ever-changing regulations and markets, and vision helps you stay ahead of trends. Moreover, the ability to inspire and empower your team is critical to achieving sustainable success in this competitive industry.

7. How do you balance managing an elite client base with providing mentorship and scholarships through the Top Tier Scholarship Foundation?

It comes down to prioritization and purpose. I view mentorship and philanthropy as integral to my mission, not separate from it. By building a strong team and implementing efficient systems, I ensure my firm thrives while dedicating time to empowering the next generation through scholarships and mentorship programs.

8. Can you share a memorable moment or success story from your mentorship programs?

One of the most rewarding moments was seeing a young mentee from a financially disadvantaged background secure a full scholarship to a top university. Today, that mentee is thriving as a CPA and giving back by mentoring others. Witnessing this ripple effect of empowerment solidifies my commitment to mentorship.

9. What inspired you to launch "The Billion Dollar Strategy," and how do you envision its long-term impact on education in Jamaica?

"The Billion Dollar Strategy" was inspired by my desire to create generational

change in Jamaica through education. By funding scholarships and educational initiatives, we aim to unlock the potential of talented youth who might otherwise lack opportunities. My vision is to see Jamaica thrive with a new generation of leaders who uplift their communities and contribute to global innovation.

10. How do you manage to align your entrepreneurial goals with your commitment to philanthropy?

For me, business and philanthropy go hand in hand. My entrepreneurial success provides the resources and platform to give back. By embedding philanthropy into our business model, we ensure that every success story contributes to a greater cause, creating a legacy of impact.

11. What challenges have you faced in expanding your services internationally, particularly in Dubai?

Cultural nuances, regulatory differences, and building brand recognition in a new market were initial challenges. However, embracing Dubai's vibrant culture and leveraging strategic partnerships helped us navigate these hurdles and establish a strong foothold in the region.





Stay true to your
vision, and **success**
will follow.



12. How do you ensure your firm's high standards are maintained across different markets?

We invest heavily in training and development to ensure our team embodies Top Tier's values and standards. Additionally, we leverage technology to maintain consistency and transparency in our processes, regardless of location.

13. Could you provide insights into the exclusive Mastermind 162 mentorship program and its impact on tax professionals?

Mastermind 162 is designed to elevate tax professionals to new heights through advanced training, mentorship, and networking. Participants gain access to insider strategies, real-world applications, and a supportive community, enabling them to thrive in their careers and deliver exceptional value to their clients.

14. What innovative strategies or technologies are you planning to implement in your firm to remain a market leader?

We're exploring AI-driven analytics, blockchain for secure financial data management, and enhanced virtual client platforms to offer unparalleled precision and accessibility. These innovations will not only streamline operations but also provide our clients with deeper insights and smarter strategies.

15. Reflecting on your journey so far, what are you most proud of, and what advice would you give to young professionals aspiring to excel in the accounting field?

I am most proud of creating a firm that positively impacts clients and communities. My advice to young professionals is to embrace continuous learning, seek mentorship, and never underestimate the power of resilience and purpose. Stay true to your vision, and success will follow.

your fintech partner



FOO Wins "Most Innovative Fintech Company – UAE 2024" Award

Dubai, UAE – FOO, a pioneering B2B fintech innovator based in the Dubai International Financial Centre (DIFC), has received the prestigious "Most Innovative Fintech Company — UAE 2024" award at the Annual Business Tabloid Awards. This recognition highlights FOO's transformative influence on the financial technology landscape in the MENA region.

With over 15 years of experience, FOO specializes in delivering cutting-edge digital financial solutions that enable clients to stay ahead in an ever-evolving industry. FOO's diverse portfolio includes Digital Bank Platforms, Custody Wallets, Digital Merchant Platforms, Card as a Service (CaaS), and Fintech as a Service (FaaS). Among its achievements, FOO successfully launched two digital banks in the UAE and became the first to introduce a Custody Wallet in collaboration with a local bank. These innovations demonstrate FOO's commitment to equipping financial institutions with secure and scalable solutions.



Operating throughout the MENA region, FOO has established itself as a trusted partner for banks, fintechs, and enterprises looking to harness advanced financial technologies. By leveraging its in-house expertise, comprehensive regulatory compliance frameworks, and commitment to innovation, FOO continues to deliver adaptable and future-proof financial solutions tailored to both regional and global market needs.

FOO's dedication to innovation and security has earned the trust of leading banks, telecoms, and enterprises. Its robust regulatory compliance framework and unmatched technical expertise have solidified its reputation as a transformative force driving digital financial inclusion and innovation.

This prestigious award serves as a testament to FOO's relentless pursuit of excellence, underscoring its status as the preferred partner for organizations looking to reimagine digital financial services. As a Mastercard Engage Partner and Visa Fintech Enablement Partner, FOO remains at the forefront of pioneering advancements in the fintech sector, setting a benchmark for innovation and operational excellence.





e& Partners with IBM to Advance AI Governance Framework

Global technology conglomerate e& has partnered with IBM to deploy an end-to-end, multi-model Artificial Intelligence (AI) and Generative AI governance solution. Announced at the World Economic Forum 2025 in Davos, this initiative aims to reinforce e&'s AI governance framework, ensuring compliance, ethical practises, and transparency across its expansive AI ecosystem.

The collaboration integrates IBM's Watsonx Governance platform and IBM Consulting's expertise bolsters e&'s AI strategy. Key features include automated risk management, real-time compliance monitoring, and advanced performance analytics. The solution facilitates full oversight of AI models, enabling e& to address risks like bias, maintain ethical standards, and comply with evolving regulations while scaling its AI capabilities.

e& has been at the forefront of integrating advanced technologies, aligning its operations with global standards for innovation and governance. By implementing this AI governance solution, the group builds on its commitment to responsible AI use, addressing industry challenges such as data transparency and model accountability. This partnership reflects a broader effort to position e& as a leader in AI-driven transformations.



“As AI continues to transform industries, responsible governance is paramount,” said Dena Almansoori, Group Chief AI at e&. “By integrating automation, real-time monitoring, and centralised oversight, we are addressing key governance challenges and reducing risks associated with AI,” said Shukri Eid, General Manager at IBM. “Strengthening our long-standing partnership with e&, this milestone serves as a catalyst for responsible AI innovation.” He added.

This initiative further cements e& & IBM's long-standing relationship, highlighting their commitment to shaping the future of responsible AI. Their recent joint report on AI opportunities in MENA underscores the importance of trustworthy AI practises, reinforcing both companies' regional leadership ambitions.



Zoho Records 50% Revenue Growth in UAE, Signs Strategic Pact with UAQ Chamber

Technology solutions provider Zoho Corp., has announced a 50% surge in revenue in the UAE and a 40% expansion in its channel partner network for 2024. Highlighting its commitment to empowering digital transformation in the region, Zoho has signed a strategic agreement with the Umm Al Quwain (UAQ) Chamber of Commerce to support over 8,600 businesses with its cloud-based applications and digital upskilling programmes.

As part of this collaboration, businesses in UAQ will receive wallet credits worth up to AED 2,000 and AED 5,000 in training value for a year to access Zoho's extensive suite of over 55 business applications, including Zoho One. The agreement was formalised during Zoholics Dubai 2025, Zoho's annual user conference, with the signing ceremony attended by senior officials from both organisations.

Zoho's growth in the UAE reflects its focus on strengthening public-private collaborations to drive the nation's digital transformation goals. Its partnership with the UAQ Chamber aligns with its transnational localism strategy, which leverages global resources to empower local communities. Through this initiative, UAQ-based businesses can automate operations, enhance innovation, and achieve competitiveness in today's digital economy.

"This partnership with Zoho is a significant milestone in our ongoing efforts to foster innovation and growth within the UAE's business community," said His Excellency Khalfan Ahmed Mesfer, Chairman at UAQ Chamber of Commerce

The collaboration aligns with Zoho's broader strategy of public-private partnerships in the UAE, including past initiatives with the Ministry of Economy, Dubai Culture, and other key organisations. Zoho's flagship products, such as Zoho One and Zoho CRM, continue to dominate the UAE market, making significant contributions to the region's digital transformation agenda.





Oman Launches Largest Solar Power Plant, Strengthens Renewable Energy Commitments

France's EDF Renewables and Korea Western Power Co Ltd (KOWEPO), through their joint venture Wadi Noor Solar Power Company SAOC, officially inaugurated Oman's largest solar power plant, Manah 1, during a ceremony attended by HH Sayyid Bilarab bin Haitham Al Said and other senior officials.

The 500 MW solar facility, located in the Ad Dhakiliyah governorate, aims to power over 60,000 Omani households while reducing carbon emissions by 780,000 tonnes annually.

The Manah 1 Solar PV project features cutting-edge technology, including 1 million bifacial photovoltaic modules mounted on single-axis trackers. Spanning 7.8 square kilometres, the plant utilises automated dry-cleaning robots, ensuring sustainability by avoiding water use.

The facility represents a significant leap in Oman's renewable energy capacity, doubling it from 550 MW to 1,050 MW, and supports the country's increasing electricity demand, which peaked at 7,500 MW in 2024.

Manah

1 is a collaborative effort between EDF Renewables and KOWEPO, each holding a 50% stake in the project. The solar park is part of Oman's broader strategy to enhance energy security and sustainability while aligning with Oman Vision 2040.

"We are proud to celebrate the inauguration of the Manah I Solar Plant in Oman, a significant milestone achieved thanks to the strong support of local authorities, NAMA Power and Water Procurement, and the outstanding dedication of the project team and our partner KOWEPO," said Cedric Le Bousse, Executive VP International Operations of EDF Renewables.

Jungbok Lee, CEO of KOWEPO, said, "Today, we take yet another significant step toward Oman's sustainable energy future." He added, "KOWEPO is honoured to be part of the journey to achieve the ambitious goals of Oman Vision 2040."

The Manah 1 solar project reinforces Oman's commitment to decarbonisation, providing a scalable model for renewable energy adoption across the region.

Salam Telecom Awarded “Fastest Growing Telecom Brand 2024 in Saudi Arabia” for the Second Consecutive Year at the 5th Annual Business Tabloid Awards

The essence of Salam’s promise is encapsulated in its expansive network capabilities, making it the ultimate partner in driving the future of digital infrastructure across the MENA region.



Riyadh, Saudi Arabia, January XX, 2025: Salam, a leading provider of telecommunications services in Saudi Arabia, has been honored as the “Fastest Growing Telecom Brand 2024 – Kingdom of Saudi Arabia” for the second consecutive year at the 5th Annual Business Tabloid Awards. The achievement underscores Salam's continued commitment and excellence in driving digital transformation with a focus on innovation, strategic partnerships, and enhancing digital infrastructure to support Saudi Arabia's national vision.

Salam is strategically leveraging the significant growth potential in the Kingdom's ICT and Telecom sectors. This ambition aligns with the pivotal objectives of Vision 2030, which envisions a transformative leap in the country's digital infrastructure and capabilities to position Saudi Arabia as a leading regional ICT hub and propel it into the ranks of the top 20 digital nations worldwide. The ICT market in Saudi Arabia is projected to grow significantly, reaching USD 54.90 billion by 2025 and is expected to continue its upward trajectory with a CAGR of 8.49%, ultimately attaining USD 82.51 billion by 2030. Additionally, the KSA Telecom market is also anticipated to experience growth,

estimated to hit USD 19.04 billion in 2025 and further expand at a CAGR of 3.92%, culminating in USD 23.07 billion by 2030.

Reflecting on the company's achievements, XX at Salam, said: "Being recognized as the fastest growing telecom brand for the second consecutive year is not only an honour but a testament to our commitment to being an enabler of connectivity, ICT, mobility, and managed services solutions. Our strategic decisions, including impactful partnerships and technological advancements, continue to propel us toward a future where every individual and enterprise in the region can thrive in a digitally inclusive society. "

Over the past year, Salam has successfully implemented strategic initiatives that have significantly contributed to its market leadership and operational excellence. Key achievements include the sale of its fiber optic network assets to Telecommunications Technology Linkage Services Company (TLS), which has allowed Salam to



streamline its operations and focus on core growth areas. The move enables all other service providers and researchers to benefit from the company's infrastructure for the fiber optic network in the Kingdom.

Moreover, in collaboration with global cybersecurity leader Yogosha, Salam has enhanced its cybersecurity measures, providing high-end offensive security solutions and penetration testing services that ensure robust and secure connectivity solutions. This partnership enhances Salam's Managed Security Services Portfolio by incorporating a superior offensive security offering, empowering its clients to bolster their cybersecurity defenses and provide the highest level of protection for their digital properties. It enables customers to substantially improve their security standing and lessen their vulnerability to the evolving complexity of cyber threats.

At the forefront of regional digital transformation, Salam has forged 31 new strategic partnerships, which were unveiled at the LEAP 2024 event. These collaborations spanned vital areas such as network transformations, e-commerce, big data analytics, and AI applications, aligning with Saudi Arabia's vision for a technologically enriched future.



Salam has enhanced its cybersecurity measures, providing high-end offensive security solutions and penetration testing services that ensure robust and secure connectivity solutions.

In a pivotal move to accelerate its digital transformation, Salam partnered with Oracle to optimize its digital infrastructures and network capabilities. A collaboration with Nokia further ensured that Salam leads with the most advanced digital and tech solutions, reinforcing its position as a hub in the digital landscape of the MENA region. Alliance Networks and SALAM announced a partnership to provide seamless high-capacity connectivity in the GCC region with an aim to deliver advanced connectivity solutions to meet growing customer demands, drive innovation and economic growth and create new opportunities for businesses and governments in the region.

"At Salam, we are continually striving to push the boundaries of what is possible in telecommunications. Our work with industry giants exemplifies our mission to provide unparalleled technology solutions that are not only innovative but also secure and sustainable," added XX at Salam.

With its suite of offers designed explicitly for external carriers, Salam maintains its commitment to delivering unparalleled connectivity solutions backed by agility and robust service level agreements (SLAs). As Salam continues to expand its network capabilities, it remains the ultimate partner in driving future digital infrastructures, powering connectivity, ICT, mobility, and managed service solutions across the MENA region.

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A nighttime photograph of the Dubai skyline, featuring the Burj Khalifa as the central focus. The city is illuminated with various lights, and several large, golden fireworks are exploding in the dark sky. The overall atmosphere is celebratory and vibrant.

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